

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

*In re* Patent Application of:

Eugene Rider, *et. al.*

Serial No.: 10/757,578

Confirmation No.: 4543

Filed: January 15, 2004

Docket No.: 08160002US (5029621-0015)

Group Art Unit: 3691

Examiner: Bijendra K. Shrestha

For: **KNOWLEDGE PORTAL FOR EVALUATING PRODUCT ATTRACTIVENESS  
AND RISK**

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY UNDER 37 C.F.R. § 1.111**

Sir:

In response to the Non-Final Office Action mailed February 24, 2009 ("Office Action"), Applicants respectfully request reconsideration of the application in view of the following Amendments and Remarks. Applicants note that the three-month time period for reply expires on May 26, 2009 since May 24, 2009 is a Sunday, and Monday May 25, 2009 is a Federal Holiday (Memorial Day).

If any extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned for under 37 C.F.R. § 1.136(a). Any fees required for further extensions of time and any fees for the net addition of claims are hereby authorized to be charged to our Deposit Account No. 23-1951.